

Business Success Formula



This seminar is a short, fun and enlightening workshop to rate your business against the bizHQ Business Success Formula. You will leave with a benchmark for your business success, and clarity on where you need to focus your attention to improve your business.

After years of coaching experience, we have worked out that focusing on factors that enhance your success is not enough. You also need to eliminate factors that detract from your success.

At bizHQ, we have highlighted which areas of business enable success and which factors detract from success. The effect of these factors is apparent when you put them into a formula of “above-the-line” factors which, if implemented correctly, enhance our probability of business success, and “below-the-line” factors which, if prevalent, detract from the probability of business success.



5 reasons why you need to attend the Business Success Workshop:

- **Benchmark your business so you know how you are doing** – most businesses don't know how well they are doing so they end up benchmarking themselves against a business from another industry or a friend's comments at the bar. By attending the workshop you will walk away with an actual score on how you have rated your business to benchmark against in the future.
- **Understand what business enablers and detractors are and how they will allow you to improve or destroy your scorecard** – knowing where to put your efforts and resources is the difference between good and great companies
- **Have a business formula to work to** – once you leave the workshop with your notes - and if you are like our other delegates - you will probably go straight into a session with your partners or team to start working on the areas where you have rated yourself poorly. The formula focuses you on key areas to improve your business scorecard
- **Strategies to implement** – knowing that you need to improve an area is one thing, but knowing how you need to do it is another thing. Learn how to improve your scores and what strategies to implement to achieve success
- **You may need a new way of looking at your business** – There is a saying that if you keep doing what you did then you are guaranteed to get the results that you got! – So look at your business differently and you will be surprised at how many blind spots you are missing

It's fun, it's enlightening and it's short, but you will walk away with a valuable snapshot of where to focus your attention on your business.



Contact bizHQ today to discover your formula for success!...

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THE BUSINESS HEADQUARTERS

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