

bizHQ Planning Programmes



If you are failing to plan, you are planning to fail. As with any journey, you need a starting point, a destination and a plan to get there. No matter what size business you are in, a structured short and long term plan will help you achieve your vision. One of the top searches on the internet is "How to write a business plan". Rather than battling on your own, join one of our tried and tested planning programmes to fast track your business growth.

Business Planning Programme



This is a two-day workshop in an interactive setting with other like-minded business owners to create a professional business planning document. Under the advice and guidance of Greg Mason, delegates make use of a unique cloud-based business planning portal to build a comprehensive business plan which includes all segments required for funding, tenders, joint ventures and international best practice.

The workshop follows a logical, structured process to complete your business plan content, including an Executive Summary, Business Overview, SWOT Analysis, Industry Analysis, Client Analysis, Competitive Analysis, Marketing Plan, Sales Plan, Operations Plan, Financial Plan as well as strategies for improvement and financial projections.

7 Step Strategic Alignment Programme

The 7 Step Strategic Alignment Programme is a customised programme aimed at aligning an organisation's leadership, team and culture to a common future vision, identifying the behaviours and actions required by the team to achieve this vision, backed by accountability coaching to manage the changes and ensure the implementation of the plan.

This comprehensive programme includes the following steps:

- Cultural Survey - to determine and understand relationships as well as perceptual or behavioural challenges.
- Individual Survey - to determine the roles of key members in the current performance of the organisation.
- CEO Alignment Survey - to discuss the leadership functions in the organisation.
- Point A Survey - to determine current performance and perceptions.
- Point B Survey - to define vision, mission and goals for the future.
- Point A to Point B plan - to map out what exactly needs to be done, by when and by whom.
- Monthly coaching programme to ensure accountability and implementation of the plan.

90-Day Planning Programme

This is a full day workshop aimed at developing short term goals and an action plan for the next quarter. The workshop helps business executives or owners to identify and focus on opportunities that will move the business forward. The day covers a review of your specific business goals; a thorough situational analysis; redefining your business vision; a detailed gap analysis; setting SMART goals; and breaking down the quarterly plan into daily, weekly and monthly actions. Ideally suited for business owners, executives and departmental leaders, it provides the opportunity to work ON your business alongside other like-minded individuals, and to walk away with energy, focus and vision for your business over the next 90 days.



Contact bizHQ to start planning today!...

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bizHQ
THE BUSINESS HEADQUARTERS

LET YOUR BUSINESS TAKE YOU PLACES